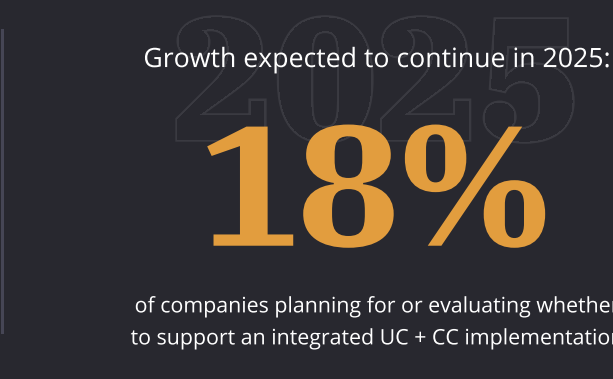
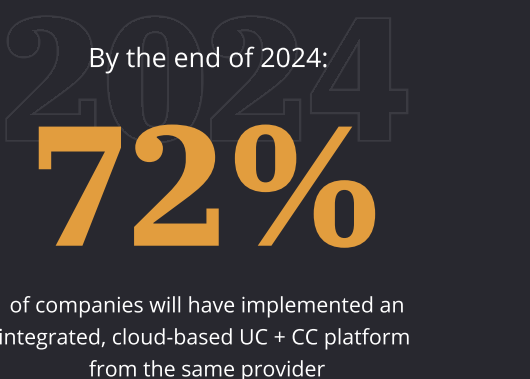
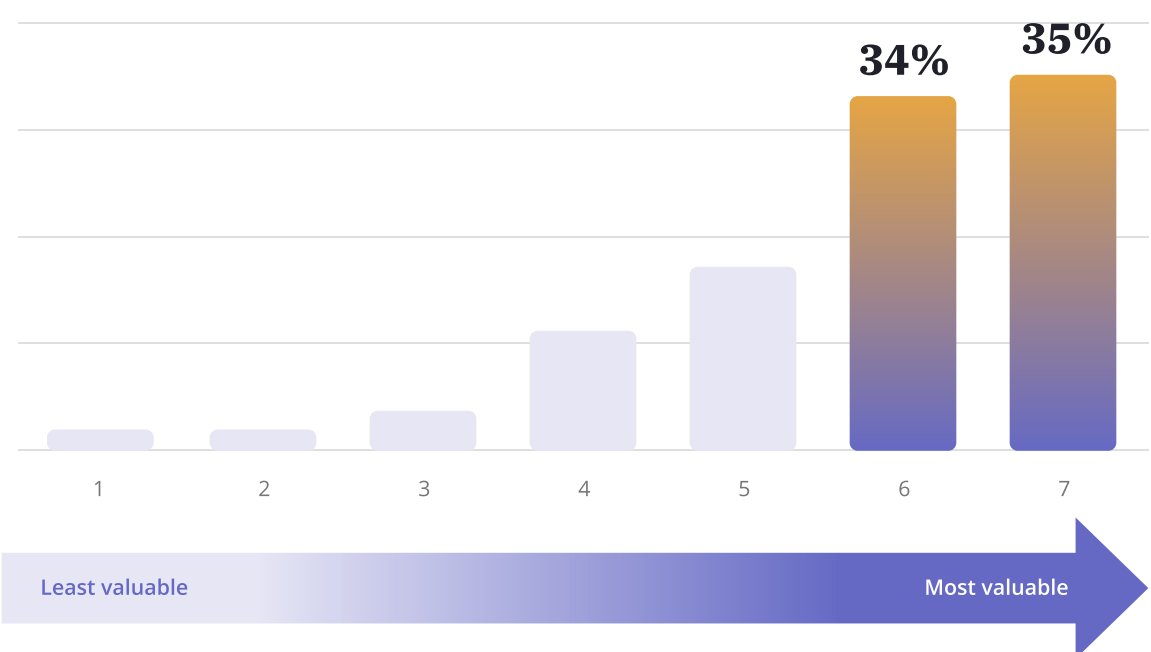


# Why Move to the Cloud with a UC + CC Vendor in 2025

Companies with unified communications (UC) and contact center (CC) platforms are benefiting from improved processes and showing measured success, according to Metrigy's customer experience research. **Missing out could lead to loss of competitive stature.**



## 69% find platform integration, including UC + CC, highly valuable



**Metrigy Research Success Group**

Successful companies are twice as likely to select "most valuable" vs. unsuccessful companies

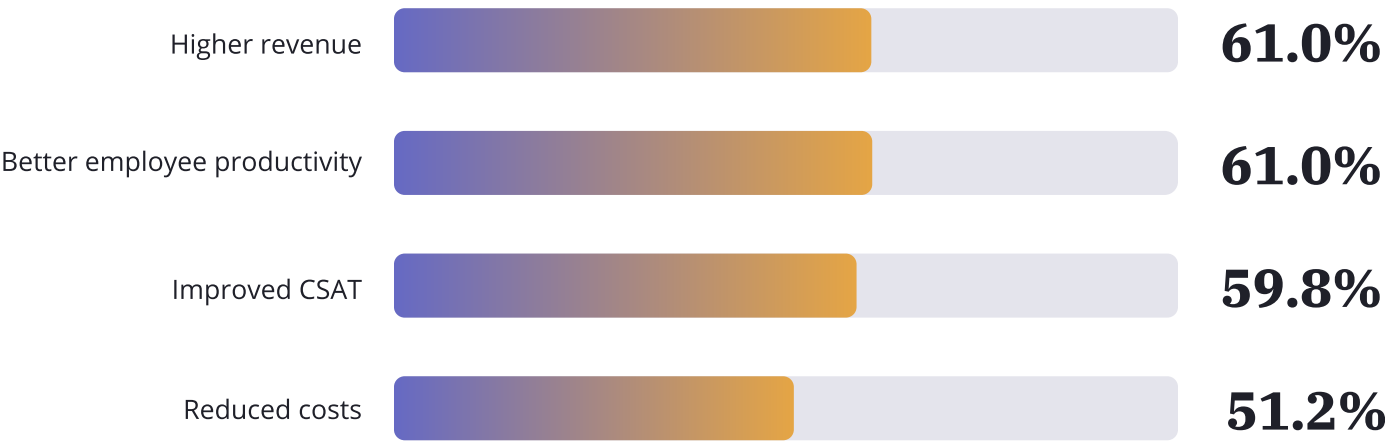
**!** Metrigy's Research Success Group has higher-than-average business metric improvements resulting from the use of selected technologies and operational practices.

## The 8 Top Ways Companies Find Value with Integrated UC + CC



## Benefits of UC+CC Integration

More than half of companies with integrated UC + CC platforms report:



## Set your contact center up for success

Uncover more insights and tips. Watch the conversation with Robin Gareiss, CEO and Principal Analyst at Metrigy, and Amy Roberge, Head of Global Contact Center Engineering at Zoom.

→ **Watch Now**